

Inquiry about Ginowan Tourism

Ginowan City Tourism Association

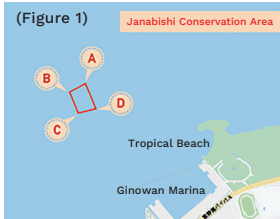
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Ginowan's Bountiful Sea



The clear, blue ocean that stretches along the west coast of Ginowan City is not only beautiful but is also home to abundant marine life. The diverse ecosystem is thought to be supported by the large amount of mineral-rich spring water that wells up in the Oyama area.

In April 2021, we received certification of the Janabishi area (Figure 1) as a conservation zone based on the Okinawa Prefecture Conservation and Use Agreement, and established the Ginowan Marine Community Association on May 24 of the same year together with local fishermen and marine leisure businesses in order to protect and nurture this bountiful sea for many people to enjoy.



The Ginowan Marine Community Association is looking for partners to work with. For more information, please visit their website.

<https://gmca.okinawa.jp>





City of Netate
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GINOWAN CITY GUIDE BOOK

- 2 Map
- 4 Sightseeing
- 6 History & Culture
- 7 Public Facilities
- 8 Festival & Events

■About NETATE

“Netate” is the Japanese words that means “the root of things,” such as the root of a community or a festival. Ginowan City is often referred to as the root (“ne,” “nenoshima,” “netate”) of Ryukyu that had been vital in the island’s political, economic and cultural development. The city was an important centre of trade and information exchange with neighboring countries. Today, Ginowan continues to grow as a modern netate where people, goods and information flow in and out on an international level. “Netate no Machi Ginowan” is the watchword of the citizens of Ginowan that symbolizes the city’s endless potential.



Ryukyu ebony (official tree)

Traditionally used to make the *sao* (neck) of the *sanshin* (a traditional Okinawan three-stringed instrument). Adopted on January 11, 1996.



Sandanka (official flowering plant)

A long-lasting subtropical flowering plant with vibrant colors. Adopted on December 9, 1975.



Chrysanthemum (official flower)

A long-lasting flower that comes in a variety of colors that can be cultivated all year round. Adopted on December 9, 1975.

GINOWAN GUIDE MAP



Kitanakagusuku IC

Nishihara IC

The night view of the west coast from here is superb!

The sunset from here is amazing!

*As of August 2023.